November GeekGirlCon Board Meeting

Date:
2016/01/05 - 18:30 - 20:30

Location:
Virtual (Skype)

Meeting Called By:
Jen convened meeting at 6:34pm

| Board Members in Attendance | Kat  
|                            | Jen  
|                            | Laura  
|                            | Sharon  
|                            | Terra  

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<th>Absent</th>
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| Staff Member(s) | Danielle  
|                 | Amanda  

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18:34 Call to Order (Jennifer)

Open Issues:

- Minutes from November
- Discuss Attendee Survey - Brief conversation with Jen and Danielle about the results. A plan for next year to get more feedback/responses from attendees. For the most part, it seems to reflect thoughts as staff.
- Remaining Retreat Notes for Board Review
  - Board Recruitment - Items are being sent to and organized by Jen for the board committee. Amanda will look for notes to see if there is a legal reason for physical limitations on where board members are in terms of state/country. Set deadlines, rewrite & vote on geographic conditions, vote on President & Secretary
  - Anyone we should reach out to? (Jamie Broadnax, Katherine Cross)
- Financial Planning
- Staff Replacement
• Meanwhile other “goals” which came out of the session include:
  Decision making on sustain and/or move forward
    Role, description of responsibilities and work of board members
    Defining “diversity”
    Strategic planning
    Staff structure paid/volunteer
    Vision Statement

New Business:
• Price Increase in 2016
• Deputy Director Position [Danielle]
  Board assistance with interview (need volunteers)
• Briefing on Copyright claim
• Staffing
  -Split Director of Operations
  -Timeline for IED position
  -Exiting Staff
  -Recruiters and Recruiting tools [Danielle]

• Primary Goals by EOY for IED

• Transparency Tools
  -Trello
  -Wiki

• Optional Agile training January 17 for Staff and Board

• Grant Matching Programs
• Swag needs for Board
• Selfies & Bio from Board

Other

• Updating email (Jen)
• GLA & WisCon (Jen)

Action Items for Next Meeting:
- Review Bylaws [Link].
- Jen to review the goals topics, sent out a Doodle for a January meeting as well as homework for each topic.
- Danielle will work with Staff to propose an implementation, inviting Terra as Treasurer for a break out session.
- Amanda to review notes to see if there is a state/country restriction on board members.
- Laura and Sharon will be helping Danielle in interviewing for the newly created deputy director position.
- Jen to send Danielle an e-mail about the promo/business cards issue.

Notes:
- Discuss Attendee Survey - Brief conversation with Jen and Danielle about the results. A plan for next year to get more feedback/responses from attendees. For the most part, it seems to reflect thoughts as staff.

- Set deadlines, rewrite & vote on geographic conditions, vote on President & Secretary - Do we want interim positions, permanent positions before new people or wait for new people to vote.

- Kat nominated by Jen for interim secretary, seconded by Laura. Jen will continue on as Vice President and acting President until we have a fuller board and vote then.

- Do we want to get bigger? It seems like we can pay for it, per the numbers from Melodie but we’re currently behind in paying some of our bills. It allows us a lot of flexibility and ability to get larger without getting huge to take the 4F space. We’re missing a lot of staff to be thinking about expansion in 2016.
  - Officially, we like expansion but we’re missing a lot of staff right now. We will need to fill staff positions and get to a place where we can expand in 2017
- For a number of topics, they’ll be better handled in person in longer meetings.
- The proposal is “If we increase the price of the pass by $5, we will no longer have to ask panelists and contributors to pay.” We need to analyze where the money is coming from and why.
- Adrienne is building a list of sponsorship opportunities and fundraising needs.

Meeting adjourned: [Laura] adjourned meeting at 8:11pm [Sharon]