

# November GeekGirlCon Board Meeting

Date:

2016/01/05 - 18:30 - 20:30

Location:

Virtual (Skype)

Meeting Called By:

Jen convened meeting at 6:34pm

Board Members in Attendance	<ul style="list-style-type: none"> <li>■ Kat</li> <li>■ Jen</li> <li>■ Laura</li> <li>■ Sharon</li> <li>■ Terra</li> </ul>
Absent	
Staff Member(s)	<ul style="list-style-type: none"> <li>■ Danielle</li> <li>■ Amanda</li> </ul>
Other(s)	

18:34 Call to Order (Jennifer)

Open Issues:

- Minutes from November
- Discuss Attendee Survey - *Brief conversation with Jen and Danielle about the results. A plan for next year to get more feedback/responses from attendees. For the most part, it seems to reflect thoughts as staff.*
- Remaining Retreat Notes for Board Review
  - Board Recruitment - *Items are being sent to and organized by Jen for the board committee. Amanda will look for notes to see if there is a legal reason for physical limitations on where board members are in terms of state/country.*
    - Set deadlines, rewrite & vote on geographic conditions, vote on President & Secretary
    - Anyone we should reach out to? (Jamie Broadnax, Katherine Cross)
  - Financial Planning
  - Staff Replacement

- Meanwhile other “goals” which came out of the session include:
  - Decision making on sustain and/or move forward
  - Role, description of responsibilities and work of board members
  - Defining “diversity”
  - Strategic planning
  - Staff structure paid/volunteer
  - Vision Statement

#### New Business:

- Price Increase in 2016
- Deputy Director Position [Danielle]
  - Board assistance with interview (need volunteers)
- Briefing on Copyright claim
- Staffing
  - Split Director of Operations
  - Timeline for IED position
  - Exiting Staff
  - Recruiters and Recruiting tools [Danielle]
- Primary Goals by EOY for IED
- Transparency Tools
  - Trello
  - Wiki
- Optional Agile training January 17 for Staff and Board
- Grant Matching Programs
- Swag needs for Board
- Selfies & Bio from Board

#### Other

- Updating email (Jen)
- GLA & WisCon (Jen)

#### Action Items for Next Meeting:

- Review Bylaws [Link](#).
- Jen to review the goals topics, sent out a Doodle for a January meeting as well as homework for each topic.
- Danielle will work with Staff to propose an implementation, inviting Terra as Treasurer for a break out session.
- Amanda to review notes to see if there is a state/country restriction on board members.
- Laura and Sharon will be helping Danielle in interviewing for the newly created deputy director position.
- Jen to send Danielle an e-mail about the promo/business cards issue.

Notes:

- Discuss Attendee Survey - Brief conversation with Jen and Danielle about the results. A plan for next year to get more feedback/responses from attendees. For the most part, it seems to reflect thoughts as staff.
- Set deadlines, rewrite & vote on geographic conditions, vote on President & Secretary - Do we want interim positions, permanent positions before new people or wait for new people to vote.
- Kat nominated by Jen for interim secretary, seconded by Laura. Jen will continue on as Vice President and acting President until we have a fuller board and vote then.
- Do we want to get bigger? It seems like we can pay for it, per the numbers from Melodie but we're currently behind in paying some of our bills. It allows us a lot of flexibility and ability to get larger without getting huge to take the 4F space. We're missing a lot of staff to be thinking about expansion in 2016.
  - Officially, we like expansion but we're missing a lot of staff right now. We will need to fill staff positions and get to a place where we can expand in 2017
- For a number of topics, they'll be better handled in person in longer meetings.
- The proposal is "If we increase the price of the pass by \$5, we will no longer have to ask panelists and contributors to pay." We need to analyze where the money is coming from and why.
- Adrienne is building a list of sponsorship opportunities and fundraising needs.

Meeting adjourned: [Laura] adjourned meeting at 8:11pm [Sharon]