

GeekGirlCon Board Meeting
July/August 2016 In-Person Meeting

GeekGirlCon Board Meeting - 2016/8/10 - 6:52 pm - 9:24 pm

Location: Cafe Mox, Seattle

Attendance:

Board Members present:, I-Wei Feng, Denee McCloud, Jennifer Stuller, Maddy Vonhoff, Terra Clarke Olsen, Katrina Lehto

Absent: Sharon Feliciano

Staff Member(s): Danielle Gahl

Other(s): none

Minutes prepared by: I-Wei Feng, Board secretary

Meeting convened to order: 6:52 pm, moved by Jen and seconded by Katrina.

Open Issues:

- Approve June Minutes: Jen moves to approve, Terra seconds the motion.
- Denee joins meeting at 6:54 pm.
- ED Recruitment Committee (Jen/Katrina) - Still accepting applications at the time of the BoD meeting. Currently the board feels that this position needs to be paid in order to fill the position with the best candidate. Interim ED thinks that this position can be filled more easily if it was a part-time paid position. The money can be found in our budget, with the knowledge that the funds will be come from various convention expenditures. We can structure a regularly occurring fundraising campaign for annual funds, Danielle will send Jen a deadline for an "ask" letter, as well plan to have more solicitation activity at GGC and various local conventions. Jen will investigate crowdfunding strategies.
- Fundraising & Grantwriting (Danielle/Jen/Terra/Katrina) - There are local corporation grants, municipal grants as well as arts foundation grants available. Short Run runs grantwriting workshops, BoD members are encouraged to attend. We're also encouraged to apply for a grant through IGDA. Valve also has grants. BoD will reach out to local gaming companies for charitable giving programs or charitable foundations. Discussion of efforts to increase visibility in the community while staying away from tokenism. Create a small team to created strategy for fundraising: ideas for ask letter, who, how, when

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to ask. Kat volunteers to remind people for the ask, Maddie volunteers to manage the fundraising effort. At meeting with 501 Commons next week, the SP team will inquire grantwriting services. Also there are folks in our network, including interns onboarding in late September, who may be available for grant writing at reduced/no cost; to set realistic expectations for this effort, we will make the terms very clear around the time commitment and scope.

- Future BoD meeting format - ad hoc poll of board members present shows that in-person meetings are preferred, but Skype is available for whomever cannot attend in person. Jen will ask Ada's to schedule September meeting space.

Executive Session started at 7:44 pm, ended at 7:54 pm

- Strategic Planning Update (Denee) - Jen & Denee will meet with potential consultant on August 24th. We can prepare a timeline prior to Strategic Planning.
- Report from the ED (Danielle) - Con pass sales on target so far, still need to sell 1700 weekend passes to hit budget numbers.

Executive Session started at 8:30 pm, ended at 9:12 pm

- Archived Minutes (I-Wei) -- With lots of help from Kristine, nearly all of the pre-501(c)(3) BoD minutes are in our archives. Will send request to Danielle to search ex-staff and board email and file archives to locate these missing minutes.
- Insurance (I-Wei & Danielle) -- We are now covered under D&O Insurance. Policy documents are in Basecamp - Legal folder.
- Values wording revisions from Dheyvi (Danielle) - Kat moved to approve, Jen seconded. All present voted aye to approve values revisions.

[UPDATED VALUES SECTION]

Diversity

At GeekGirlCon, we take our commitment to diversity and inclusion seriously. We never remain complacent, and make every effort to support diversity in the people who make up our community and the programming that comprises our annual convention. From Agents to attendees, everyone comes from an array of backgrounds. This brings unique experiences and insights to GeekGirlCon and, in the process, enhances our organization and experience.

Inclusivity

GeekGirlCon embraces all types of people. There is no way to list all the individuals that now or in the future will make up the body of

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GeekGirlCon, but anyone supporting women in geeky pursuits is welcome. This is regardless of age, gender identity, sexual orientation, size, ability, ethnicity, nationality, race, creed, religion, familial status, species, education level, science specialization, operating system preference, fandoms, or any additional characteristics. (See #1, if you don't believe us.)

- Bank account (Danielle & I-Wei) - I-Wei is now the account owner, directors have debit cards for petty cash.

New Business

- Community stories - Jen proposes that each board member bring a story about how our mission and vision impacts / can impact our community. We will lead our meetings with a mission story starting at the next BoD meeting.

Action Items for Next Meeting:

- Jen, Terra, Danielle will reach out to grantwriting contacts by September BoD meeting.
- All - add names and ideas for fundraising opportunities by August 24th.
- Maddie & Denee will meet separately to create fundraising strategy to fund the ED position.
- Jen will schedule September meeting space with Ada's Technical Books.
- Denee will email BoD and staff SP committee members to solicit questions for SP consultant, to be completed by Sunday August 14th.
- All - email good pass sales outlets (e.g. gaming cafes) to Danielle.

**Katrina moved to close regular meeting at 9:24 pm. Jen seconded.
Meeting adjourned.**