

GeekGirlCon Board Meeting
Minutes June 16th, 2016

GeekGirlCon Board Meeting - 2016/6/16 - 18:35 - 20:52

Location: Skype

Attendance:

Board Members present:, I-Wei Feng, Denee McCloud, Jennifer Stuller, Sharon Feliciano, Maddie Vonhoff, Terra Clarke Olsen

Absent: Katrina Lehto

Staff Member(s): Danielle Gahl, Courtney Basler, Seven DeBord

Other(s): none

Minutes prepared by: I-Wei Feng, Board secretary

Meeting convened to order: 6:35 pm, moved by Jen and seconded by Sharon.

Open Issues:

- Approve May Minutes: Jen moves to approve, Denee seconds the motion.
- Website (I-Wei): Board Minutes, History, Sensitive information. Jen will be second pair of eyes to review old minutes. Kristine is working with I-Wei to gather old minutes prior to 501c3 status.
- Recruitment Committee (Jen): Tabled until next meeting.
- Report from the ED (Danielle, Courtney, Seven)
 - Social media guidelines
 - Website new content/pages
 - Con walk through being scheduled in late July
 - Outreach to youths in underserved communities
 - Planning for donor dinner & game night!
 - Accessibility policy being revised
 - OMGBBQ! 7/27
- Terra stepped out at 6:47pm and back at 7:10 pm.
- Jen stepped out at 7:44 pm and back at 7:46 pm.
- Financial Report (Danielle, Courtney)
 - Q&A regarding proposed budget, reviewed balance sheet and profit/loss.
 - Vote to approve or revise budget; approved budget can be continued to be amended and approved when appropriate. Sharon moved to approve budget, Jen seconded. Vote was unanimous to approve from members present.

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- Regarding con pass sales, pass sales are comparable to this time last year, and panelists will receive complimentary passes.
- GiveBig final numbers - disbursement imminent, approximately \$14,500. Thank you card-writers recognized lots of familiar names, our community and family really stepped up.
- Balance sheet
- Courtney joined meeting at 7 pm and signed off at 7:15pm.
- Fundraising Report
 - 2016 Fundraising Plan and Goal (Terra) - will meet with fundraising committee to discuss plans and report back.
- ED Job Description (Terra)- Will email Danielle description for posting on various recruiting sites.
- Seven signed off at 8:02 pm.
- Strategic Planning Update (Denee) - discussion on cost, how to pay for it, and momentum. The money to pay SP consultant could come out of board development budget, or wait until after the con to know how much revenue we will have after con costs are paid. We can potentially start interviewing SP consultant candidate(s) and develop a timeline for SP if that will make it more feasible while moving things forward. There are lots of other activities planned between now and Con, but it's been emphasized that we have to create a plan so that we can get away from thinking only a year ahead to the next con to thinking about long-term sustainability as an organization. In addition, having a strategic plan will help us get grant money and pay for an executive director. How do we prioritize existing activities with Strategic Planning activities with the time and care that it deserves? For the proposed activity to move forward, interview with SP consultant candidate is 60-90 minutes, interview will involve 3 BoD members. A consensus was reached among board members at meeting to move forward with getting a strategic consultant from 501 Commons. Next step is Denee will reach out to Doug to begin the process of interviewing a consultant, and make it clear that the SP process will not begin until after the con.
- Insurance (Denee): Estimate was emailed to board on 5/25, the other broker we approached will not provide us with a quote since Lee Insurance is working in same markets they were.
 - Denee proposes that we move forward on getting D&O insurance and employee liability through Lee Insurance at the cost of \$981/year, taken from Staff Appreciation line item in budget.

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- Board members present voted unanimously to approve Denee's proposal.
- Denee to follow up with John Economus from Lee Insurance on next steps and will email the board with list of action items to put policy into place.
- Vision wording revisions from Dheyvi (Danielle) - Questions and comments from BoD. We'll review the revisions alongside the current values, and come back with more questions and tweaks at the next meeting.

[UPDATED VALUES SECTION]

Diversity (reworded)

At GeekGirlCon, we take our commitment to diversity and inclusion seriously. We never remain complacent, and make every effort to support diversity in the people who make up our community and the programming that comprises our annual convention. From Agents to attendees, everyone comes from an array of backgrounds. This brings unique experiences and insights to GeekGirlCon and, in the process, enhances our organization and experience.

Diversity (current)

At GeekGirlCon, we take our commitment to diversity and inclusion seriously. We never remain complacent, and make every effort to foster diversity in the people who make up our community, as well as the programming that comprises our annual convention. The diversity of our community reflects our commitment to diversity. Our volunteers come from an array of backgrounds. They bring unique experiences and insights to GeekGirlCon and, in the process, enhance the discourse within our organization.

Inclusivity (reworded)

GeekGirlCon embraces all types of people. There is no way to list all the individuals that now or in the future will make up the body of GeekGirlCon, but anyone supporting women in geeky pursuits is welcome. This is regardless of age, gender identity, sexual orientation, size, ability, ethnicity, nationality, race, creed, religion, familial status, species, education level, science specialization, operating system preference, fandoms, or any additional characteristics. (See #1, if you don't believe us.)

Inclusivity (current)

GeekGirlCon strives to be representative of our greater, diverse community, and we embrace all types of people, PERIOD. There is

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no way to list all the subsets of folks that now or in the future will make up the body of GeekGirlCon. ALL ages, gender identities, sexual orientations, sizes, abilities, ethnicities, nationalities, races, creeds, religions, familial statuses, physical and mental abilities, alien species, earth species, education levels, science specializations, operating system preference, fandoms, etc., are welcome. Anyone supporting women in geeky pursuits is welcome. (See #1, if you don't believe us.)

[RATIONALE]

For Diversity - the section used some keywords that denoted the glamorization or evangelizing of diversity. Also, the second paragraph seemed to make a point redundant to the first. So, I made updates to instead promote inclusiveness and make the text more concise.

For Inclusivity - the first sentence was slightly redundant to the diversity section above, as well as being indicative of actions / behaviors that may project accountability. Some text also suggested the characteristics listed could be construed as a "secondary" classification. So, I updated text to be more concise again and make the list of types be less prominent to the statement of inclusion.

New Business:

- Bank account - Jen proposes vote to add I-Wei as account owner with Chase Bank. Unanimously approved by board members present.
- Jen proposes next BoD meeting to be in person, will organize place and time.
- Staff Recognition Proposal for Remote Staff

Action Items for Next Meeting:

- Jen to review comments and questions from past minutes by July meeting.
- Board to track in-kind donations and time, send to I-Wei - Ongoing
- Policy Governance training is strongly encouraged for board officers and future officers. One is scheduled for July 19th
<https://www.eventbrite.com/e/governance-matters-create-a-more-powerful-board-through-policy-governance-tickets-25771468155>

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- Denee to follow up with John from Lee Insurance on next steps and will email the board with list of action items.
- We'll review vision & mission wording revisions and come back with more questions and tweaks at the next meeting.

**Jen moved to close regular meeting at 8:52 pm. Denee seconded.
Meeting adjourned.**