

GeekGirlCon Board Meeting
May 25th 2017 Meeting Minutes

GeekGirlCon Board Meeting - 2017/5/25- 6:35 pm - 8:15 pm

Location: Zoom.us Video Conference

Attendance:

Board Members present: Jennifer Stuller, Katrina Lehto, Terra Clarke Olsen, I-Wei Feng, Maddy Vonhoff (6:35-7:45pm), Denee McCloud, Ethan Schoonover, Sharon Feliciano (6:40-7pm)

Absent:

Staff Member(s): Michele Carrico Domingo

Other(s):

Minutes prepared by: I-Wei Feng

Meeting convened to order: 6:35pm, moved by I-Wei and seconded by Jen.

- Approve April Minutes: Katrina moves to approve, Terra seconds the motion.
- Community Stories
 - Jim Henson Con (I-Wei) - really well attended by families with young children, around 200 people attended. Should do more of this type of outreach for an underrepresented demographic (families with young children). Perhaps have a presence at events with MoPop during the Jim Henson Exhibition.
 - Gauntlet @ Mox Boarding House (Terra) - raised money for Treehouse. Amazing to be a part of and good show of fundraising. This is the 4th year of the Gauntlet, and participation is by invitation only. Great example of nerds doing good things. Interesting model for fundraising, as an event that's engaging for the geeky community that builds relationships over time.
 - GiveBig (Kat) - many people asked if we're having a Drinks with Geeks. Maybe we can schedule another in July?
- StrengthFinder (Maddy) - use our individual and collective strengths in complementary pairings, as well as use this information to recruit people with strengths currently under-represented on the board.
- Review and approve form 990 for fiscal year 2016 - reviewed and found no red flags. File form as is.

GeekGirlCon Board Meeting
May 25th 2017 Meeting Minutes

- Strategic Goal Updates (Denee)
 - 2017 Strategic Plan Mid-Year check-in - Updates from board/staff owners on meeting tactics for July
 - July 9, 12:30pm - 3:30pm at Environmental Works
 - Potluck snacks
 - Each goal presented by one owner, present goal progress followed by Discussion and Decision. Using PowerPoint slidedeck for reports.
- 10-15 minute update covering objectives/tactics by owners
- Accomplishments
 - Barriers to completing tactics
 - Recommendations
- * After the 10-15 minute presentation, we can open for discussion and decide any changes to objectives/tactics. We will spend 45 - 75 minutes per SP goal.

Speakers:

Board Fundraising Committee Chair - Maddy
Board Development Committee Chair - Katrina
Board President/VP covering other board tactics
Staff presentation General - Michele
Staff Marketing- Wendi Dunlap
Staff Fundraising - Michele or Becky
Board President/VP covering other board tactics; bylaws - Jen & I-Wei

Denee will send out reminders to everyone to complete slidedeck reports.

- ED Report (Michele)
- Financial reports (Terra & Michele)
- Board Officer Transition & Continuity for VP and Treasurer -
 - Terra & Kat would like a plan to transfer responsibilities to new VP/Treasurer.
 - Kat already has a continuity plan / checklist for VP.

GeekGirlCon Board Meeting
May 25th 2017 Meeting Minutes

- Terra would like to reexamine the role & responsibilities for treasurer, as well as HR paperwork for onboarding first employee.
- Board Development (Kat) -email is bdc@geekgirlcon.com, looked at elevator pitch and request Board/ED feedback by Friday June 2nd. Kat will send out calendar notification. Please invite people to email BDC and apply for the board.
- Food for Staff Meetings (Kat) - Kat supplied snacks at the most recent staff meeting. We will support staff by providing food/snacks on a rotating basis. It really helps with morale.
- Executive Session

Katrina moved to close meeting at 8:15 PM. I-Wei seconded. Meeting adjourned.

