

GeekGirlCon Board Meeting
November 2016 Virtual Meeting

GeekGirlCon Board Meeting - 2016/11/17 - 6:40 pm - 8:20 pm

Location: Virtual Meeting - Skype

Attendance:

Board Members present:, I-Wei Feng, Denee McCloud, Jennifer Stuller, Maddy Vonhoff, Terra Clarke Olsen, Katrina Lehto, Sharon Feliciano

Absent: none

Staff Member(s): Danielle Gahl

Other(s): none

Minutes prepared by: I-Wei Feng, Board secretary

Meeting convened to order: 6:40 pm, moved by Kat and seconded by Terra.

Open Issues:

- Approve September Minutes: Kat moves to approve, I-Wei seconds the motion.
- Community stories
 - Danielle - At EMP Halloween party, GGC2016 attendee dressed Princess R2D2 approached Danielle about her wonderful experience at GGC2016. Following up with people on the phone show a commonality about how this is the con they have been looking for their whole lives.
 - I-Wei - at GGC2016, Issaquah librarian expressed how this convention was a rare safe space for self-identified queer youth.
 - Sharon - lots of overwhelmingly positive feedback from everyone, how this was the best year ever. Geeky Kids panel was full of families who were excited to hear about contributions from extraordinary geeklets.
 - Jen - Attendees said it was a great family event, want to come back every year.
 - Many attendees want to join year-round volunteer staff.
 - Terra - as a mom, the amount of open space with the feeling of safety for little ones to roam exceeded expectations. Lots more diapered kids than before.
- Strategic Planning Update (Denee)
 - Board met to go through list of priorities, categorized priorities into strategies and objectives under 4 major goals.

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- Will send to board and staff for feedback
- Plan to approve finalized SP by January 19th, 2017
- Director of Development Recruitment(Danielle)
 - Danielle is screening applications, will send resume to Fundraising committee.
 - Set up interview with staff member, Maddy and Sharon.
- ED Recruitment Committee (Katrina)
 - Finished updating job description and is already live on GeekGirlCon website.
 - Still reviewing resumes, and beginning to schedule interviews.
 - Will cross post onto job search sites.
 - Strategy to recruit diverse candidates - send job posting to organizations with diversity focus.
- ED compensation/legal/benefits update (Danielle)
 - With Katrina, Danielle will have a conference call 501 Commons to work this out.
- Report from the ED (Danielle)
- **Executive Session from 7:14 pm to 7:40 pm**
- Fundraising & Grantwriting
 - ED Ask Letter (Sharon) - Currently in editing process, expect blast to go out right after Christmas.
 - Grantwriter - Denee has a recommendation, will continue to collect additional recommendations and revisit once we create a budget for paying a grantwriter. Will also collect grant writing fee range from other directors of development in our network.
 - 2017 Fundraising Plan (Maddy)
 - Missed opportunity to cultivate individual donors at con
 - Special Events (Drinks with Geeks - March)
 - Individual Giving (Give Big - May & Annual Campaign Post Con - Oct/Nov)
 - Grants - 4Culture application submitted
 - Donation tracking - CRM software will be more robust for compiling past data and tracking communication than current system
- Review bylaws (all)
 - Section 2.3 needs clarification. Jen, Kat, & I-Wei will work on cleaning up bylaw regarding terms and elections.

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- Board Recruitment (all)
 - Timeline - BoD will interview applications and bring to board. Optimally recruit 3 more BoD.
 - Prospects

New business:

- Board development (Maddy & I-Wei)
 - StrengthsFinder -
 - https://www.gallupstrengthscenter.com/?gclid=Cj0KEQjwi_W9BRD_3uio_Jz-p8UB_EiQANU80vrax0iv2JemOr5jzPMs1sp0M1xvzpPqJ_laeKNNw9FoaAsQx8P8HAQ
 - Identify strengths of current board members.
 - Purchase book from Amazon, take the included test, then spend some time going through the results.
 - Maddy will facilitate a meeting to talk about strengths as a team and potential pain points.
 - Board development committee - (Kat, I-Wei, & Maddy) recruit staff and community members to be on BDC. Put together a list of skills from current board members and locating skill gaps, recruit to fill the gaps.
 - Onboarding to-dos - Executive committee transition planning. New BoD member orientation - employee handbook, list of governance links in Basecamp.
 - TisBest Philanthropy- Sharon moves to put GeekGirlCon on TisBest donation platform, Seconded by Kat.

Action Items for Next Meeting:

- Fundraising committee to schedule meeting, report back at Dec BoD meeting.
- All board members to take the StrengthsFinder test (\$10/person) and send top 5 strengths to Maddy by 12/8 before Dec BoD meeting.
- Sharon will put GeekGirlCon on TisBest Philanthropy platform.

Jen moved to close meeting at 8:20 pm. Denee seconded. Meeting adjourned.