

GeekGirlCon Board Meeting
May 14th 2018 Meeting Agenda

GeekGirlCon Board Meeting - 2018/8/16 - 8:00pm - 9:30 pm

Location: ZOOM <https://oracle.zoom.us/j/776174578>

Attending: Sharon Feliciano, Wendi Dunlap, Monica Reinmiller, Ian Maddox

Minutes by: Ian Maddox

Meeting convened to order: Sharon @ 8:11, seconded by Monica

GeekGirlCon Meeting Agreement Norms

- Assume Good Will
- Honesty in speaking and listening
- Respect
- Compassion
- Everyone has chance to have voice heard
- Willingness to listen w/o being defensive - be aware of how you might go there
- Know how much time you're taking up, mindful of time
- What we want to take away -- Focus
- Applying equity lens to decision making
- **Approve May Minutes.**
 - Sharon moves to accept minutes after corrections, Wendi seconds.
 - **Vote: Aye, unanimous**
- **Community Stories and Self-Directed Learning**

New Business

- Department reports
 - Maddie - Outreach
 - None
 - Wendi - Programming
 - Looking for best practices on engaging with staff most effectively
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 - Sharon - Marketing
 - Group is on track
 - Merch is coming in
 - Staff were successful finding better prices on badges
 - Group researching most impactful locations to hang posters

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- Selling ads for program book, app, and digital swag bag
- Team considered a poster for the program but that idea was nixed
- Discussed increasing traffic coming out of our twitter account
- We hired a survey person to poll prospective attendees and analyze data
 - Ian requested that surveys also be sent to board@ so we can keep tabs
- Sharon - ConOps
 - We just brought on an HR manager.
 - Sharon will be meeting with her next week to discuss procedures and policy
 - She reports to Amy on ConOps
 - Monica proposed she also have a dotted line to the board
 - **Todo: Sharon will communicate this**
 - Wendi discussed progress on finding insurance
 - Board discussed increasing visibility of director activity
 - Agreed to ask directors to provide updates to the board every other week
- Ongoing - Board outreach and fundraising
 - Discussed staff appreciation party/potluck/dinner
 - We are looking into ways to allow +1 guests to improve attendance over last year
- Monica - Policy
 - Whistleblower policy is required by WA state for nonprofits
 - Ours was written by Wayfind
 - It is not ideal in its voice and style, but it will suffice for this year
 - We can update it for 2019 to more closely reflect the culture of GGC instead of reading like a legal contract
 - Insufficient bandwidth to update before the con
 - **Todo: Updating policy will be put on the after-event action items list**
 - Monica moved to vote to approve the whistleblower policy
 - Seconded by Sharon

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- **Vote: Aye, unanimous**
 - Implementation plan for this policy will be handled by Bridget
- Staffing & misc
 - Monica proposed bringing on a volunteer CFO for 2019. There is enough regularly occurring activity for this role to support a volunteer reporting to the board.
 - Consensus that we should move forward this before the event
 - **Todo: Generate the job description and post it on the site**
 - Discussed board name badges.
 - **Todo: Find or order more for new board members**
 - Voting via email
 - Unfortunately not allowed by the Model Nonprofit Corporation Act. WA doesn't allow board voting by proxy or informally, both of which could be applied to email.
 - There is one option: Unanimous written consent is fine, but it has to be unanimous.
 - Best practice is via meetings and will be avoided unless there is no other viable option.re
- Board succession and transition updates
 - Discussion held for next meeting
- Paypal frustration for staff
 - Examined the current situation
 - Further held for next meeting

Meeting adjourned at 10:01 moved by Sharon seconded by Wendi

