GeekGirlCon Board Meeting - 2018/8/16 - 8:00pm - 9:30 pm
Location: ZOOM https://oracle.zoom.us/j/776174578

Attending: Sharon Feliciano, Wendi Dunlap, Monica Reinmiller, Ian Maddox
Minutes by: Ian Maddox

Meeting convened to order: Sharon @ 8:11, seconded by Monica

GeekGirlCon Meeting Agreement Norms
- Assume Good Will
- Honesty in speaking and listening
- Respect
- Compassion
- Everyone has chance to have voice heard
- Willingness to listen w/o being defensive - be aware of how you might go there
- Know how much time you’re taking up, mindful of time
- What we want to take away -- Focus
- Applying equity lens to decision making

● Approve May Minutes.
  - Sharon moves to accept minutes after corrections, Wendi seconds.
    ■ Vote: Aye, unanimous

● Community Stories and Self-Directed Learning

New Business
- Department reports
  - Maddie - Outreach
    ■ None
  - Wendi - Programming
    ■ Looking for best practices on engaging with staff most effectively
  - Sharon - Marketing
    ■ Group is on track
      - Merch is coming in
      - Staff were successful finding better prices on badges
      - Group researching most impactful locations to hang posters
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- Selling ads for program book, app, and digital swag bag
- Team considered a poster for the program but that idea was nixed
- Discussed increasing traffic coming out of our twitter account
- We hired a survey person to poll prospective attendees and analyze data
  - Ian requested that surveys also be sent to board@ so we can keep tabs

- Sharon - ConOps
  - We just brought on an HR manager.
    - Sharon will be meeting with her next week to discuss procedures and policy
    - She reports to Amy on ConOps
      - Monica proposed she also have a dotted line to the board
        - Todo: Sharon will communicate this
  - Wendi discussed progress on finding insurance

- Board discussed increasing visibility of director activity
  - Agreed to ask directors to provide updates to the board every other week

- Ongoing - Board outreach and fundraising
  -Discussed staff appreciation party/potluck/dinner
    - We are looking into ways to allow +1 guests to improve attendance over last year

- Monica - Policy
  - Whistleblower policy is required by WA state for nonprofits
    - Ours was written by Wayfind
    - It is not ideal in its voice and style, but it will suffice for this year
      - We can update it for 2019 to more closely reflect the culture of GGC instead of reading like a legal contract
      - Insufficient bandwidth to update before the con
      - Todo: Updating policy will be put on the after-event action items list
  - Monica moved to vote to approve the whistleblower policy
    - Seconded by Sharon
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- **Vote: Aye, unanimous**
  - Implementation plan for this policy will be handled by Bridget

- **Staffing & misc**
  - Monica proposed bringing on a volunteer CFO for 2019. There is enough regularly occurring activity for this role to support a volunteer reporting to the board.
  - Consensus that we should move forward this before the event
  - **Todo: Generate the job description and post it on the site**
  - Discussed board name badges.
  - **Todo: Find or order more for new board members**

- **Voting via email**
  - Unfortunately not allowed by the Model Nonprofit Corporation Act. WA doesn’t allow board voting by proxy or informally, both of which could be applied to email.
  - There is one option: Unanimous written consent is fine, but it has to be unanimous.
  - Best practice is via meetings and will be avoided unless there is no other viable option.

- **Board succession and transition updates**
  - Discussion held for next meeting

- **Paypal frustration for staff**
  - Examined the current situation
  - Further held for next meeting

**Meeting adjourned** at 10:01 moved by Sharon seconded by Wendi